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### FOR IMMEDIATE RELEASE

## Lizz Greer Artisan Rugs to Participate in the New York International Carpet Show

August 2005 – Lizz Greer Artisan Rugs, designer of unique and exquisitely handcrafted artisan textiles, is pleased to announce that the company will participate in the first ever New York International Carpet Show (NYICS) slated September 27-30 at the Jacob K. Javits Convention Center North Pavilion. Including a roster of high-end handcrafted rug vendors, the show targets architects, interior designers and retail buyers.

The Palo-Alto based company will showcase its Asian Fusion Collection, comprising limited edition hand-loomed rugs, designed exclusively by Lizz Greer. Containing 10 designs, the Asian Fusion Collection includes: Bamboo Dragon, Cranes With a Twist, Fish Bubbles, Fish Waves, Meditation, Mysterious Female, Primal Chaos, Reflection, Without Boundaries and Yin Yang Foo. Each design is inspired by Lizz's extensive travels in Japan and Hong Kong as well as her intense lifelong interest in the culture, philosophy and spirituality of the East. The collection fuses classic Asian imagery with contemporary design elements resulting in timeless works of art that transcend many different décor styles.

“The New York International Carpet Show is an ideal venue for my product and I am really excited to be exhibiting,” said Greer. “The show is geared toward architects, interior designers and retail buyers, which are significant targets for us. I feel confident that our presence at the show will enhance our efforts in penetrating this segment.”

Drawing from her expansive fine arts, product and graphic design background, Lizz Greer creates limited edition artisan rugs that are luxurious works of art for the discriminating customer. Beginning with the meticulous preparation and dyeing of the highest quality wool and silk, each rug is completely handcrafted in Nepal by Master weavers using ancient Tibetan hand-knotting techniques.

Lizz Greer is a member of the RUGMARK Foundation, a nonprofit organization working to end illegal child labor in the carpet industry.

For more information on Lizz Greer Artisan Rugs visit [www.lizzgreer.com](http://www.lizzgreer.com).